



# ***PT. SANDANG ASIA MAJU ABADI***

*A Garment Manufacturing & Exporting Company Producing High Quality Garments From  
Indonesia*

*Kawasan Industri Wijayakusuma*

*Jl. Tugu Industri I No. 8.*

*Randugarut Tugu Semarang Central Java Indonesia*

*Phone: +6224-8664012*

*Fax: +6224-8664039*

*Web: [www.sandangasia.com](http://www.sandangasia.com)*

# CORPORATE INFO

- *Date of Incorporation* : *Friday: May 1st, 1998*
- *Type of Company* : *Private Limited Company*
- *Key Person* : *Herman Oei (Shareholder and Managing Director)*
- *Annual Turnover* : *US \$ 40,000,000 - \$ 50,000,000*
- *Type Of Products Groups.* : *Denim & Woven Casual Bottoms and Casual Tops of all Gender and Kids to Adults*
- *Regular Customers* : ***American Eagle Outfitters, Duluth Trading Co.,  
Sportscraft, Huckberry, etc.***
  
- *No of Employees* : *2,500 Employees*
- *No of Machines* : *1,984 Machines*  
*1,517 Sewing mcn (77%); 212 Laundry mcn (11%); 255 others mcn (12%)*
  
- *Total Land Area* : *3 Hectares - 30.270 Square Meters*
- *Existing Factory Area* : *2,3 Hectares - 23.132 Square Meters (72%)*
- *Production Capacity* : *400,000 Pieces / Month – Casual Tops / Bottoms – Basic units (BU) - 5 pocket*
- *No of Sewing Lines* : *24 Sewing Lines (32 machines / line) & 1 Sample Line (39 machines)*



# FACTORY LOCATION

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## Factory Location:

- 1 hour from Jakarta (by flight)
- 2 hour from Bali Island (by flight)
- 30 minutes from city center (by driving)
  
- 12 minutes from Airport (nearest)
- 30 minutes from Railway Station (nearest)
- 25 minutes from Port (nearest)





## **ABOUT US**

*We are one of the largest garment manufacturing companies, exporting to the five continents with modern manufacturing facilities in South East Asia. A one-stop shop specializes in Men's and Women's Denim wears. A force of 2.500 skilled employees, from in-house designing and developing / sampling to cutting, embroidery, screen printing, heat sealing, and sewing, washing with dry process, finishing and packing, QA auditing and shipping.*



# **STRENGTH & COMMITMENT**

*PT. Sandang Asia Maju Abadi is run by a strong management team of local and expatriate professionals in the garment manufacturing industry, who have wide range of experience in various stages in manufacturing process. This enables us to be qualified to analyze and foresee likely potential problems, planning ahead, controlling and resolving.*

*Firstly the credit of our achievement and our growth goes to our precious work force who had committed and dedicated to serving the company's growth. Secondly our management has sincerely and efficiently led their juniors upgraded and have them committed to handle efficiently when there is rush against time.*

*Most of all, our entire infrastructure have enhanced our productivity efficiently to cater to all kinds of need to our prestigious clients, not to forget our clients who have helped us to cater to their needs effectively.*

# **MISSION STATEMENT**

*Supply our customers a "Full Package" program for the apparel industry with the highest level of quality, service, value and on time delivery.*

# **OBJECTIVE**

*To supply best quality apparel at the most competitive price supported by an unrivalled professional service or merchandising, quality control, quick turnaround, product design and online information. To always hold customer satisfaction through quality and service as vital.*



# COMPLIANCE

At PT. Sandang Asia we are committed to ensuring that the manufacture of all products is performed in compliance with the highest legal and ethical standards of social responsibility. As a part of this commitment, we launched our social responsibility policy. Since then, our policy has been effective and efficient in addressing the Company's business needs. Factory audits are a central pillar of our monitoring policy.

Regular audits are conducted to verify that our factory is complying with our policy as well as to strengthen working conditions and practices in factory. We contact with an accredited and internationally recognized audit provider to execute these audits.

In term of product safety, Company is to comply with various international safety standard that are required by customers. Company has also undergone various test that are conducted by internationally certified institutions.



**WRAP (Worldwide Responsible Accredited Production)  
– GOLD CERTIFICATE OF COMPLIANCE ID#4258**





# LAUNDRY UNIT

*Laundry Unit of PT. Sandang Asia Maju Abadi is one of the departments of PT. Sandang Asia Maju Abadi. We are one of the modern laundry facilities. We cater for a complete range of all dry & wet processes of woven bottoms - casual tops of all gender and age groups, with a total capacity to wash over 400.000 garments in a month. Laundry Unit of PT. Sandang Asia Maju Abadi is a fully integrated facility with 5.208 square meters (0,5 hectares) building facilities. A force of 300 skilled employees, from dry process to wet process including destroy, hole process and QA auditing.*

*Now the Laundry Unit of PT. Sandang Asia Maju Abadi offers the clients unbelievable ranges of latest and quality washes and treatments at the most competitive prices to suit their specific needs.*

*In Laundry Unit of PT. Sandang Asia Maju Abadi, full set of Modern machineries & equipment of wide ranges in brands and models for specific types of washes and treatments are installed in a very professional way maintaining uncompromised qualities and incredible lot to lot consistency with a production capacity of 16,000 pcs garments within a day.*

*Laundry Capabilities: Simple wash to complicated wash for denim / non denim, iced wash, garment dyed, wash effect by Laser, manual handsanding, pp spray, 3D crinkle, 3D whisker, tie up, destruction, hole process, etc.*





# QUALITY ASSURANCE - THE BUYER'S CLOSEST AIDES

*Quality assurance activities include fabric inspection, sample inspection, in-process sewing inspection, audit - finishing & final random inspection. Fundamentally, the inspection is conducted base on the international standard AQL 2.5.*

*Fabric inspections are carried out base on 4 points system. Test - such as dimensional constancy, color fastness, skew and other related tests are undertaken. Even based on the costumer's tests are conducted at international testing laboratories. Tests - such as dimensional stability, color fastness, fabric / garment performance, fabric composition / analysis construction and other related tests are undertaken base on the customer's requirements before cutting.*

*Every garment is measured at Sewing Lines, Washing and finishing ensuring correct measurements are followed. All rolls are tested for shrinkage and patterns /markers are adjusted as to shrinkage.*

*We ensure to meet Buyer's standards / requirements for goods shipped with no returns or claims.  
PT. Sandang Asia Maju Abadi only deals with suppliers whose products conform to the above standards.*



# OUR CUSTOMERS

*Over the years PT. Sandang Asia Maju Abadi has developed a relationship of trust and strategic partnership with the leaders of fashion and apparel industry, which has led us to the path of growth. Our customers are based in five continents of the world*



# PRODUCTS

*Casual Tops - Woven Bottoms of all gender and age groups. (Men / Women / Kids)*

*Treatments: All types of washes including dry and wet treatments, garment dye, placement print, embellishments, heat sealing, sequins and embroidery.*



## **Main Finished Products**

- *Bottoms - 80% (Denim & Chinos)*
- *Others - 20% (Overall & Jackets etc.)*
- *Specialized in Denim*
- *Production capacity per month – 400K Basic units (BU) - 5 pocket pants*

## **Markets:**

*USA, Australian, Asia*

## **Main Customers:**

### **United States:**

*American Eagle Outfitters, Duluth trading, Sportcraft, Huckberry, etc.*



# **CORPORATE SOCIAL RESPONSIBILITIES CSR AND BUSINESS SOCIAL RESPONSIBILITIES BSR**

*PT. Sandang Asia Maju Abadi understands its social responsibilities and undertakes projects to improve the well-being of its employees and of its immediate environment.*

- *In-house Clinic for general check-up*
- *Prenatal Care collaborated with Local Health Department and USAID*
  - *Antenatal class supported by local community Health centers*
- *Family Planning Service and Free Birth Control installation service ( IUD, Shots & Contraceptive patch )*
  - *Blood Donor collaborated with*
    - *Environmental Program*
- *Monthly bonus for best sewing line / department*
- *In-house employee co-operative run canteens*
  - *Donations to Schools and Community*
  - *Excursion for all employees, once a year*
  - *Insurance coverage to all employees*
    - *Promoting the juniors*
  - *Independence Day Celebration*

*We have good understanding and Cooperation with the Neighborhood / Police and all Government Depts.: Customs / Labor / Trade and Industry / Local Council / Environmental Dept. They support us for any issues regards to workers / Environmental / documentation. Plus relationship with Shipping / Forwarding / Clearing Agent / Courier Service. They support us at any time of Urgency requirement both for imports / exports / clearance*





# ENVIRONMENTAL AWARENESS

*PT. Sandang Asia Maju Abadi is committed to development that is balanced between economic development and conservation of the environment. In all the production facilities, considerable investments have been made to keep the environment green and clean. All the manufacturing plants are equipped with comprehensive waste and pollution control facilities. PT. Sandang Asia Maju Abadi also operates a modern wastewater treatment plant.*

*PT. Sandang Asia Maju Abadi is committed to environmental safety and protection by adhering to stringent emission norms of its effluents and by engaging in full recycling of its entire process wastes by manufacturing products for "GREEN LABEL" usage. PT. Sandang Asia Maju Abadi constantly strives to maintain international standards in its environmental management.*



# ENVIRONMENTAL COMMITMENT STATEMENT

*We are committed to making continuous improvements by reducing the environmental impact of our products and facilities.*

*Our dedication goes beyond compliance with the law and encompasses the integration of sound environmental practices into our business decisions. We are guided by our environmental principles and consider the environment in all aspects of our business.*

*To support our commitment, we join an environmental program such as; Higg Index.*

**2021** **COMPLETION OF SELF-ASSESSMENT**  
SUSTAINABLE APPAREL COALITION

Higg Index

Higg Facility  
Environmental  
Module

PT. Sandang Asia Maju Abadi

The Sustainable Apparel Coalition certifies that the facility named above utilizes the Higg Index to measure and grow its sustainability practice.



Amina Razvi  
Executive Director  
Sustainable Apparel Coalition



# ***NEW MACHINERIES***

## **POCKET SETTER**

*JAM INTERNATIONAL S.r.l. - JT882P  
Automatic pocket setter equipped with two  
simultaneous and independent sewing  
heads and folding group.*





# NEW MACHINERIES

## POCKET LOCKSTITCH HEMMING

JAM INTERNATIONAL S.r.l. - JT 262HS  
Automatic pocket hemming machine for jeans and similar, two needles, lock stitch, adjustable folder.



## POCKET CHAINSTITCH HEMMING

JAM INTERNATIONAL S.r.l. - JT 263HS  
Automatic pocket hemming machine for jeans and similar, three needles, chain stitch, adjustable folder



PT. SANDANG ASIA MAJU ABADI

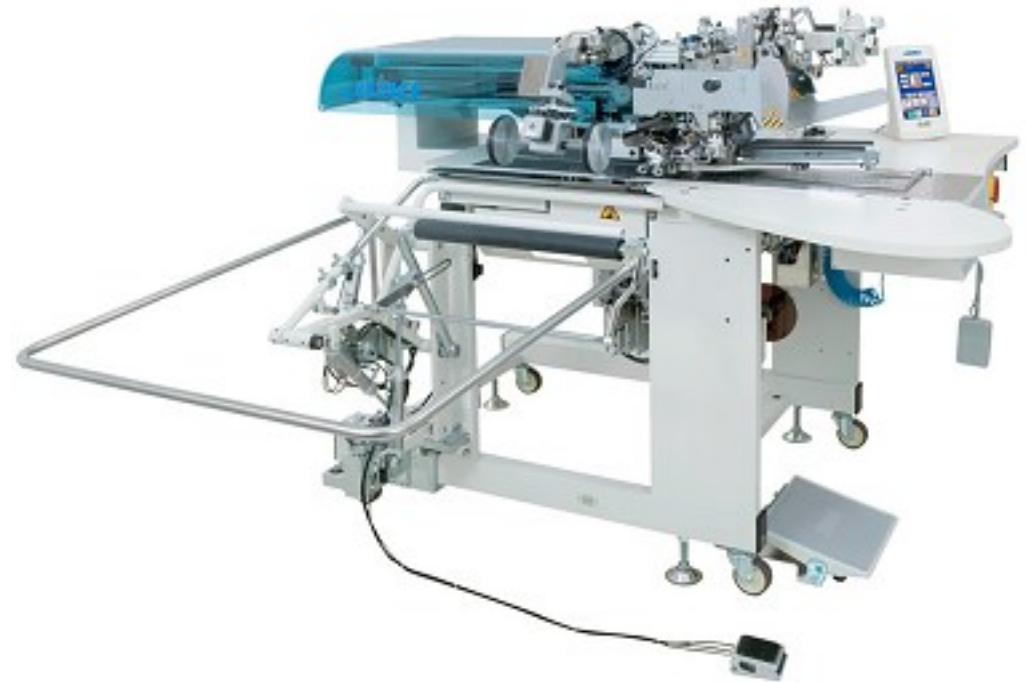




# ***NEW MACHINERIES***

## **POCKET WELTING MACHINE**

*3 Machines of JUKI CORPORATION -  
APW - 895*



PT. SANDANG ASIA MAJU ABADI



## Jeanologia Laser Compact HS3D

PT. Sandang Asia Maju Abadi has **5 units** of Laser with Absolute Versatility and Higher Productivity.

Jeanologia has just launched this new model; the Compact machine. It can achieve the most detailed effects in high quality definition and on a wide variety of materials.

This laser machine can be used for processing on a wide variety of materials: cotton, leather, wood, plastics or ceramics

Its robotic head and UFD (Ultra Fast Driver) technology provide maximum speed in the market while reducing electrical consumption. Its optical 3D system automatically modifies the spot diameter allowing a better definition, finer lines and greater grayscale.

TECHNICAL DATA		CMT	SLIDE
<b>LASER SOURCE</b>			
Rated Power	450 w		
Stability	±5%		
Wavelength	10.6 µm		
Beam Quality	M <sup>2</sup> < 1.2 (>0.8)		
Frequency	0-100 KHz		
Cooling System	Water		
Average Consumption Power	17,6 kw	19,3 kw	
<b>OPTICAL SYSTEM</b>			
Pre-view Technology	Red laser pointer & Artificial Vision Camera		
Working Area	150 x 150 cm	120 x 120 cm	
	120 x 120 cm		
Scanning Head	3D Digital Autofocus		



***Destroy Machine***  
***4 units machines of Auto Computer –***  
***Assisted Jeans Destroy Machine***





## Laundry

*PT. Sandang Asia Maju Abadi has 8 units of Front Loading for production Machines from Yilmak*

*– HBM 3860S => 4 units*

*– RF 400 => 4 units*

### **HBM 3860S**

*As a great inspiration for the garment industry and flagship machine of Yilmak since 1990s. HBM – W series machines have been installed more than 3000 times by 300 + happy users all over the world. HBM – W is suitable for all kinds of washing types and offers complete washing solutions. HBM – W is always being renewed with the latest technologies such as touchscreen controllers, Pre-extraction, patented jet spray technology and special scada systems.*





Laundry

**RF 400**

*With the technology we used in Rainforest. We started a new chapter for garment washing industry. Thanks to our world wide patented design which reduces the usage of resources such as water, steam, chemical and provides shorter process time, meanwhile increasing the efficiency. Daily production outcome is 50% -70% higher as compared to conventional front loading washing machines.*



**Laundry**

*PT. Sandang Asia Maju Abadi has 4 units of Front Loading for sample production Machines from Yilmak*

- HBM 575S => 2 units**
- RF 130 => 2 units**

**HBM – 575S**

*As a great inspiration for the garment industry and flagship machine of Yilmak since 1990s. HBM – W series machines have been installed more than 300 times by 300 + happy users all over the world. HBM W is suitable for all kinds of washing types and offer complete washing solutions. HBM – W is always be renewed with the latest technologies such as touchscreen controllers, Pre-extraction, patented jet spray technology and special scada systems.*



**Laundry**

**RF 130**

*With the technology we used in Rainforest. We started a new chapter for garment washing industry. Thanks to our world wide patented design which reduces the usage of resources such as water, steam, chemical and provides shorter process time, meanwhile increasing the efficiency. Daily production outcome is 50% -70% higher as compared to conventional front loading washing machines*



PT. SANDANG ASIA MAJU ABADI





## Laundry – O<sub>3</sub> Process Machine

*Junyn Hongda Washing Machine Co. Ltd. Panyu Guangzhou*





# NEW PRESSING MACHINE (2 UNITS)

**PF 30**  
Hosentopper

Perfektes Finish für  
Freizeithosen und Denim

**veit**



# REACH US:

## CORPORATE OFFICE AND BUSINESS UNIT:

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## CONTACT PERSON:

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  - General Manager – Operation: Mr. Henry Lim [henry@sandangasia.com](mailto:henry@sandangasia.com)
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- (For business related enquiries and queries)

